

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Managerial Accounting

Subject Co-ordinator - Dr. Varadraj Bapat

Co-ordinating Institute - IIT - Bombay

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Management Accounting
- Lecture 2 - Double Entry System, Forms of Organisation
- Lecture 3 - Financial Statements
- Lecture 4 - Balance Sheet
- Lecture 5 - Profit and Loss Account
- Lecture 6 - Company Account
- Lecture 7 - Accounting Concepts, Standards, IFRS
- Lecture 8 - Depreciation, Inventory, Goodwill
- Lecture 9 - Inventory Valuation, Cash Flow
- Lecture 10 - Cash Flow Statement Cases
- Lecture 11 - Cash Flow Statement Cases
- Lecture 12 - Cash Flow Statement Cases-Part II
- Lecture 13 - Fund Flow Statement Cases
- Lecture 14 - Common-size, Comparative Statement Analysis
- Lecture 15 - Ratio Analysis
- Lecture 16 - Financial Statements Analysis
- Lecture 17 - Comparative, Common-size and Ratio Analysis
- Lecture 18 - Financial Statements Analysis - Colgate Palmolive Case
- Lecture 19 - Financial Statements Analysis - Dabur India Case
- Lecture 20 - Types of Costs
- Lecture 21 - Accounting for Costs
- Lecture 22 - Cost Allocation, Absorption
- Lecture 23 - Job and Process Accounting
- Lecture 24 - Job and Process Accounting including cost sheet and equivalent production
- Lecture 25 - Equivalent production and Activity Based Costing
- Lecture 26 - Activity Based Costing and Management
- Lecture 27 - Cost Volume Profit Analysis
- Lecture 28 - Relevant and Sunk Cost in Decision Making
- Lecture 29 - New Product, Shut Down and Joint Products

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- Lecture 30 - Budget and Budgetary control
- Lecture 31 - Budgeting and Standard Costing
- Lecture 32 - Standard Costing - Material, Labour and Overhead Variances
- Lecture 33 - Standard Costing - Mix, Yield, Sales and Fixed Overhead Variances
- Lecture 34 - Standard Costing - Mix, Yield and Fixed Overhead Variances
- Lecture 35 - Cost Volume Profit and Break-Even Point Analysis
- Lecture 36 - Cost Volume Profit Analysis - Cost Indifference Point and Leverage
- Lecture 37 - Cash Flow Advanced Cases
- Lecture 38 - Cash Flow Advanced Cases-Part II
- Lecture 39 - Financial Statements Analysis Advanced
- Lecture 40 - Financial Statement- Forecasting and Valuation - Dabur Case
- Lecture 41 - Financial Statement- Forecasting and use of Adjusted data - Pfizer and Merck Case

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Managerial Economics

Subject Co-ordinator - Dr. Trupti Mishra

Co-ordinating Institute - IIT - Bombay

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Managerial Economics
- Lecture 2 - Introduction to Managerial Economics (Continued...)
- Lecture 3 - Introduction to Managerial Economics (Continued...)
- Lecture 4 - Basic Tools of Economic Analysis and Optimization Techniques
- Lecture 5 - Basic Tools of Economic Analysis and Optimization Techniques (Continued...)
- Lecture 6 - Basic Tools of Economic Analysis and Optimization Techniques (Continued...)
- Lecture 7 - Basic Tools of Economic Analysis and Optimization Techniques (Continued...)
- Lecture 8 - Theory of Demand
- Lecture 9 - Theory of Demand (Continued...)
- Lecture 10 - Theory of Demand (Continued...)
- Lecture 11 - Theory of Demand (Continued...)
- Lecture 12 - Consumer Behaviour
- Lecture 13 - Consumer Behaviour (Continued...)
- Lecture 14 - Elasticity of Supply
- Lecture 15 - Demand Forecasting
- Lecture 16 - Demand Forecasting (Continued...)
- Lecture 17 - Theory of Production
- Lecture 18 - Theory of Production (Continued...)
- Lecture 19 - Theory of Production (Continued...)
- Lecture 20 - Theory of Cost
- Lecture 21 - Theory of Cost (Continued...)
- Lecture 22 - Theory of Cost (Continued...)
- Lecture 23 - Theory of Cost (Continued...)
- Lecture 24 - Theory of Market
- Lecture 25 - Perfect Competition
- Lecture 26 - Perfect Competition (Continued...)
- Lecture 27 - Monopoly
- Lecture 28 - Monopoly (Continued...)
- Lecture 29 - Monopoly (Continued...)

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- Lecture 30 - Monopolistic
- Lecture 31 - Oligopoly
- Lecture 32 - Oligopoly (Continued...)
- Lecture 33 - Oligopoly (Continued...)
- Lecture 34 - Oligopoly (Continued...)
- Lecture 35 - Oligopoly and Game Theory
- Lecture 36 - Oligopoly and Game Theory (Continued...)
- Lecture 37 - Game Theory / Product Pricing
- Lecture 38 - Product Pricing
- Lecture 39 - Product Pricing (Continued...)
- Lecture 40 - Summary

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Organisation Management

Subject Co-ordinator - Prof. Vinayshil Gautam

Co-ordinating Institute - IIT - Delhi

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Organization Management, Nature, Scope and Complexity

Lecture 2 - Longitudinal thinking and legacy factor

Lecture 3 - Longitudinal thinking and legacy factor

Lecture 4 - Longitudinal thinking and legacy factor

Lecture 5 - Theory and majors schools of Thought and Framework of Organizational Analysis

Lecture 6 - Theory and majors schools of thought and framework of organizational analysis (Continued...)

Lecture 7 - Theory and majors schools of thought and framework of organizational analysis (Continued...)

Lecture 8 - Systems contingency approach to organization theory and practice; techniques of organizational di

Lecture 9 - Systems contingency approach to organization theory and practice; techniques of organizational di

Lecture 10 - Systems contingency approach to organization theory and practice; techniques of organizational d

Lecture 11 - Theory of organizational structures - nature and consequence of structure

Lecture 12 - Theory of organizational structures - nature and consequence of structure (Continued...)

Lecture 13 - Socio-culture dimension of work and behavior

Lecture 14 - Socio-culture dimension of work and behavior (Continued...)

Lecture 15 - Socio-culture dimension of work and behavior (Continued...)

Lecture 16 - Impact of environment and cultural variables on organization structure & style

Lecture 17 - Impact of environment and cultural variables on organization structure & style (Continued...)

Lecture 18 - Impact of environment and cultural variables on organization structure & style (Continued...)

Lecture 19 - Organization Change and Organisation Development

Lecture 20 - Organization Change and Organisation Development (Continued...)

Lecture 21 - Intervention strategies for organization development - individual, Group and Interpersonal Inter

Lecture 22 - Intervention strategies for organization development - individual, Group & interpersonal interve

Lecture 23 - Intervention strategies for organization development - individual, Group & interpersonal interve

Lecture 24 - Total System Intervention & Stabilizing Change Management by Objectives

Lecture 25 - Total System Intervention & Stabilizing Change Management by Objectives (Continued...)

Lecture 26 - Total System Intervention & Stabilizing Change Management by Objectives (Continued...)

Lecture 27 - Nature of Organisational Processes

Lecture 28 - Nature of Organisational Processes (Continued...)

Lecture 29 - Nature of Organisational Processes (Continued...)

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- Lecture 30 - Environmental analysis Techniques and impact for organizational growth
- Lecture 31 - Environmental analysis Techniques and impact for organizational growth (Continued...)
- Lecture 32 - Environmental analysis Techniques and impact for organizational growth (Continued...)
- Lecture 33 - Issues of Mechnisation, Automation and Computerisation
- Lecture 34 - Issues of Mechnisation, Automation and Computerisation (Continued...)
- Lecture 35 - Organisation Interdependence
- Lecture 36 - Organisation Interdependence (Continued...)
- Lecture 37 - Organisation Interdependence (Continued...)
- Lecture 38 - Organisation Evaluation
- Lecture 39 - Organisation Evaluation (Continued...)
- Lecture 40 - Organisation Evaluation (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Organisation of Engineering Systems and Human Resources Management

Subject Co-ordinator - Prof. Vinayshil Gautam

Co-ordinating Institute - IIT - Delhi

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to the subject and the course
- Lecture 2 - Understanding organizations
- Lecture 3 - Understanding organizations
- Lecture 4 - Concerns of organising engineering business and systems
- Lecture 5 - Concerns of organising engineering business and systems (Continued...)
- Lecture 6 - Concerns of organising engineering business and systems (Continued...)
- Lecture 7 - Structure and process issues in running organisations
- Lecture 8 - Structure and process issues in running organisations (Continued...)
- Lecture 9 - Design issues in running organisations
- Lecture 10 - Design issues in running organisations (Continued...)
- Lecture 11 - Operating organizations
- Lecture 12 - Operating organizations (Continued...)
- Lecture 13 - Operating organizations (Continued...)
- Lecture 14 - Cybernetics and systems framework
- Lecture 15 - Cybernetics and systems framework (Continued...)
- Lecture 16 - Socio-technical systems
- Lecture 17 - Socio-technical systems (Continued...)
- Lecture 18 - Socio-technical systems (Continued...)
- Lecture 19 - Dealing with efficiency and excellence
- Lecture 20 - Dealing with efficiency and excellence (Continued...)
- Lecture 21 - Dealing with efficiency and excellence (Continued...)
- Lecture 22 - Man-machine relationship
- Lecture 23 - Man-machine relationship (Continued...)
- Lecture 24 - Longitudinal Thinking
- Lecture 25 - Longitudinal Thinking (Continued...)
- Lecture 26 - Concerns of recruitment, selection, skill formation and redeployment
- Lecture 27 - Concerns of recruitment, selection, skill formation and redeployment (Continued...)
- Lecture 28 - Concerns of recruitment, selection, skill formation and redeployment (Continued...)
- Lecture 29 - Developing teams and leadership

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- Lecture 30 - Developing teams and leadership (Continued...)
- Lecture 31 - Understanding motivation
- Lecture 32 - Understanding motivation (Continued...)
- Lecture 33 - Elements of human resources planning
- Lecture 34 - Elements of human resources planning (Continued...)
- Lecture 35 - Elements of human resources planning (Continued...)
- Lecture 36 - Indian Industrial Law and managing industrial
- Lecture 37 - Indian Industrial Law and managing industrial (Continued...)
- Lecture 38 - Indian Industrial Law and managing industrial (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Strategic Marketing - Contemporary Issues

Subject Co-ordinator - Prof. Jayanta Chatterjee

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Strategic Marketing
Lecture 2 - Strategic Marketing
Lecture 3 - Strategic Marketing
Lecture 4 - Strategic Marketing
Lecture 5 - Strategic Marketing
Lecture 6 - Strategic Marketing
Lecture 7 - Strategic Marketing
Lecture 8 - Strategic Marketing
Lecture 9 - Strategic Marketing
Lecture 10 - Strategic Marketing
Lecture 11 - Strategic Marketing
Lecture 12 - Strategic Marketing
Lecture 13 - Strategic Marketing
Lecture 14 - Strategic Marketing
Lecture 15 - Strategic Marketing
Lecture 16 - Strategic Marketing
Lecture 17 - Strategic Marketing
Lecture 18 - Strategic Marketing
Lecture 19 - Strategic Marketing
Lecture 20 - Strategic Marketing
Lecture 21 - Strategic Marketing
Lecture 22 - Strategic Marketing
Lecture 23 - Strategic Marketing
Lecture 24 - Strategic Marketing
Lecture 25 - Strategic Marketing
Lecture 26 - Strategic Marketing
Lecture 27 - Strategic Marketing
Lecture 28 - Strategic Marketing
Lecture 29 - Strategic Marketing

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Lecture 30 - Strategic Marketing
Lecture 31 - Strategic Marketing
Lecture 32 - Strategic Marketing
Lecture 33 - Strategic Marketing
Lecture 34 - Strategic Marketing
Lecture 35 - Strategic Marketing
Lecture 36 - Strategic Marketing
Lecture 37 - Strategic Marketing

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Strategy: An Introduction to game Theory

Subject Co-ordinator - Prof. Aditya K. Jagannatham, Dr. Vimal Kumar

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction Examples
- Lecture 2 - Prisonersâ Dilemma
- Lecture 3 - Best Response and Nash Equilibrium
- Lecture 4 - Another Example
- Lecture 5 - Dominant Strategies
- Lecture 6 - Stag Hunt â Coordination and Bank Runs
- Lecture 7 - Battle of Sexes and Multiple Nash Equilibria
- Lecture 8 - Tragedy of Commons
- Lecture 9 - Tragedy of Commons
- Lecture 10 - Cournot Duopoly
- Lecture 11 - Cournot Duopoly
- Lecture 12 - Mixed Strategies
- Lecture 13 - Battle of Sexes
- Lecture 14 - Battle of Sexes
- Lecture 15 - Paying Taxes
- Lecture 16 - Portfolio Management Game
- Lecture 17 - Rationality, Choice and Common Knowledge
- Lecture 18 - Iterated Elimination of Domination Strategies
- Lecture 19 - Auction
- Lecture 20 - Auction
- Lecture 21 - Traffic at Equilibrium and Braesss Paradox
- Lecture 22 - Linear Markets
- Lecture 23 - Extensive Form Games
- Lecture 24 - Game Tree and Information Sets
- Lecture 25 - Strategies in Extensive form Games
- Lecture 26 - Extensive form Games with Simultaneous Moves and Their Normal Form Representation
- Lecture 27 - Sub Game Perfect Equilibrium Part-I
- Lecture 28 - Sub Game Perfect Equilibrium Part-II
- Lecture 29 - The Art of War

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- Lecture 30 - Ultimatum Game
- Lecture 31 - Stackelberg Model
- Lecture 32 - Bayesian Games
- Lecture 33 - Bayesian Game
- Lecture 34 - Bayesian Nash Equilibrium
- Lecture 35 - Yield vs Fight
- Lecture 36 - Yield vs. Fight
- Lecture 37 - Bayesian Cournot Game
- Lecture 38 - Bayesian Games with mixed strategies
- Lecture 39 - Auctions
- Lecture 40 - Sealed Bid First Price Auction
- Lecture 41 - Expected Revenue
- Lecture 42 - Bayesian Second Price Auction
- Lecture 43 - Expected Revenue
- Lecture 44 - All Pay Auction
- Lecture 45 - A Hawk-Dove Game
- Lecture 46 - Evolutionary Biology
- Lecture 47 - Evolutionary stable Strategy (ESS)
- Lecture 48 - ESS and NE
- Lecture 49 - Repeated Games
- Lecture 50 - Finitely Repeated Game having Multiple Equilibriums
- Lecture 51 - Chain-Store Paradox
- Lecture 52 - Infinitely Repeated Game
- Lecture 53 - Non Cooperative Bargaining
- Lecture 54 - Axiomatic Bargaining
- Lecture 55 - Extensive Form Game with Incomplete Information
- Lecture 56 - Introduction to perfect Bayesian Equilibrium
- Lecture 57 - Obtaining PBE
- Lecture 58 - Gift Game

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Managing Services

Subject Co-ordinator - Prof. Jayanta Chatterjee

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - What is Service?
- Lecture 2 - Evolving Service Markets
- Lecture 3 - The Service Customers
- Lecture 4 - Product Service Systems
- Lecture 5 - The Service Act
- Lecture 6 - Seamless Service
- Lecture 7 - Service Management Elements
- Lecture 8 - Core Vs. Supplementary Services
- Lecture 9 - Intangibility of Services
- Lecture 10 - Response to IHIP Challenges
- Lecture 11 - Process & Promotion
- Lecture 12 - Process Issues in Service
- Lecture 13 - Challenges of Services-1
- Lecture 14 - Service Uniqueness-2
- Lecture 15 - Consumer in the Services Flow-1
- Lecture 16 - Service Consumer Behavior-2
- Lecture 17 - Customer Co Creation of Services-1
- Lecture 18 - Customer Co Creation of Services-2
- Lecture 19 - Current Service Map to New Service Design
- Lecture 20 - Current Service Map to New Service Design.
- Lecture 21 - Case Study on Service Excellence-1
- Lecture 22 - Case Study on Service Excellence-2
- Lecture 23 - Services Excellence - Culture
- Lecture 24 - People in Services
- Lecture 25 - Position - Value Proposition-1
- Lecture 26 - Position - Value Proposition-2
- Lecture 27 - Branding Services-1
- Lecture 28 - Distributing Services
- Lecture 29 - Distributing Services

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- Lecture 30 - Network of Services
- Lecture 31 - Strategy for Service Businesses
- Lecture 32 - Strategy for Service Businesses.
- Lecture 33 - Strategy for Service Businesses..
- Lecture 34 - Pricing - Basic Concepts
- Lecture 35 - Service Pricing
- Lecture 36 - Service Pricing.
- Lecture 37 - Service Quality-I
- Lecture 38 - Service Quality-II
- Lecture 39 - Service Quality-III
- Lecture 40 - Service Complaints and Recovery Strategies
- Lecture 41 - Loyalty - Relationship-I
- Lecture 42 - Loyalty - Relationship-II
- Lecture 43 - Strategy Canvas - Service Portfolio Analysis
- Lecture 44 - Loyalty - Relationship
- Lecture 45 - Managing Partner Relationships
- Lecture 46 - Global Service Ecosystem - Contemporary Issues
- Lecture 47 - Service Ecosystem - Service Innovation
- Lecture 48 - Services as Systems

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Quantitative Finance

Subject Co-ordinator - Dr. Raghu Nandan Sengupta

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1

Lecture 2

Lecture 2 (Continued) - Part 1

Lecture 2 (Continued) - Part 2

Lecture 3

Lecture 4

Lecture 5

Lecture 6

Lecture 7

Lecture 8

Lecture 9

Lecture 10

Lecture 11

Lecture 12

Lecture 13

Lecture 14

Lecture 15

Lecture 16

Lecture 17

Lecture 18

Lecture 19

Lecture 20

Lecture 21

Lecture 22

Lecture 23

Lecture 24

Lecture 25

Lecture 26

Lecture 27

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Lecture 28
Lecture 29
Lecture 30
Lecture 31
Lecture 32
Lecture 33
Lecture 34
Lecture 35
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Lecture 37
Lecture 38
Lecture 39
Lecture 40
Lecture 41
Lecture 42
Lecture 43
Lecture 44
Lecture 45
Lecture 46
Lecture 47
Lecture 48

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NPTEL Video Course - Management - NOC:Marketing Management-I

Subject Co-ordinator - Prof. Jayanta Chatterjee, Dr. Shashi Shekhar Mishra

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Defining Marketing
- Lecture 2 - Core Concepts in Marketing
- Lecture 3 - Case Studies
- Lecture 4 - Marketing of Services
- Lecture 5 - Evolution of Marketing
- Lecture 6 - Contemporary Issues in Modern Marketing Practices
- Lecture 7 - Introduction to Competitor Analysis
- Lecture 8 - Marketing Objectives
- Lecture 9 - Strategy and Core Competency
- Lecture 10 - PESTEL Framework
- Lecture 11 - Competitive Analysis
- Lecture 12 - Case Study
- Lecture 13 - Introduction To Marketing Information System
- Lecture 14 - Components of a Marketing Information System
- Lecture 15 - Marketing Research Process
- Lecture 16 - MDP and MRP
- Lecture 17 - Exploratory Research
- Lecture 18 - Exploratory Research (Continued...)
- Lecture 19 - Causal Research
- Lecture 20 - Measurement and Scaling
- Lecture 21 - Questionnaire and Sampling
- Lecture 22 - Sampling Techniques
- Lecture 23 - Data Collection, Preparation and Analysis
- Lecture 24 - Multivariate Data Analysis
- Lecture 25 - Introduction to Consumer Behaviour and Need Recognition
- Lecture 26 - Information Search
- Lecture 27 - Socio-Cultural Influences on the Consumer Buying Process
- Lecture 28 - Psychological Influences on Consumer Buying Process
- Lecture 29 - Evaluation of Alternatives

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- Lecture 30 - Purchase and Post Purchase Evaluation
- Lecture 31 - Service Consumption
- Lecture 32 - Structural Models of Attitude
- Lecture 33 - Industrial Buyer Behaviour - I
- Lecture 34 - Industrial Buyer Behaviour - II
- Lecture 35 - Industrial Marketing Program and Buying Process
- Lecture 36 - Three Dimension of Industrial Buyer Behaviour
- Lecture 37 - Consumer Decision-Making Process Revisited
- Lecture 38 - Identifying and Choosing Oppurtunities
- Lecture 39 - Market Segmentation - I
- Lecture 40 - Market Segmentation - II
- Lecture 41 - Segmentation and Targeting
- Lecture 42 - Segmentationa and Post Segmentation Strategies
- Lecture 43 - Introduction to Marketing Strategy
- Lecture 44 - Positioning
- Lecture 45 - Segmentation and Targeting in B2B Market
- Lecture 46 - Crafting the Positioning and Branding Effectively

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Marketing Management-II

Subject Co-ordinator - Prof. Jayanta Chatterjee, Dr. Shashi Shekhar Mishra

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Brief Recap of Basic Concepts from Marketing Management 1 - I
- Lecture 2 - Brief Recap of Basic Concepts from Marketing Management 1 - II
- Lecture 3 - Product - An Important Component of the 4P
- Lecture 4 - New Product Development - I
- Lecture 5 - New Product Development - II
- Lecture 6 - Entrepreneurial Marketing
- Lecture 7 - Screening New Product Ideas
- Lecture 8 - Diffusion of Innovation
- Lecture 9 - Product Life Cycle and Introduction to Strategy
- Lecture 10 - Strategy for New Product Introduction - I
- Lecture 11 - Strategy for New Product Introduction - II
- Lecture 12 - Marketing Strategies for Different Stages in PLC
- Lecture 13 - Introduction to Brand, Branding and Brand Equity
- Lecture 14 - Strategic Brand Management Process
- Lecture 15 - Brand Building - I
- Lecture 16 - Brand Building - II
- Lecture 17 - Secondary Associations of a Brand and Advantages of Brand
- Lecture 18 - Measuring Brand Equity and other Brand Related Constructs
- Lecture 19 - Global Dimensions of Brands
- Lecture 20 - Brand Message and Advantage of Brand
- Lecture 21 - Branding Strategies - I
- Lecture 22 - Branding Strategies - II
- Lecture 23 - Strategic Brand Management
- Lecture 24 - Creating a Powerful Brand
- Lecture 25 - Introduction to Pricing
- Lecture 26 - Considerations for Setting the Price
- Lecture 27 - Determining the Demand and Cost Estimation
- Lecture 28 - Cost Estimation and Break Even Analysis
- Lecture 29 - Different Methods of Pricing - I

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- Lecture 30 - Different Methods of Pricing - II
- Lecture 31 - Introduction to Distribution
- Lecture 32 - Types of Channel and their Dynamics
- Lecture 33 - Different Channel Options
- Lecture 34 - Integrated Marketing Channel
- Lecture 35 - Retailing and Wholesaling - I
- Lecture 36 - Retailing and Wholesaling - II
- Lecture 37 - Retail Marketing Management
- Lecture 38 - Choosing Retail Location and Layout
- Lecture 39 - Introduction to Integrated Marketing Communications
- Lecture 40 - Models of Communication
- Lecture 41 - Designing and Implementing Marketing Communication
- Lecture 42 - Digital Marketing Communication
- Lecture 43 - Introduction to Services Marketing
- Lecture 44 - Characteristics of Services
- Lecture 45 - Failure of Service and Solutions
- Lecture 46 - Service Quality
- Lecture 47 - Recap of Important Concepts - I
- Lecture 48 - Recap of Important Concepts - II

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Econometric Modelling

Subject Co-ordinator - Dr. Rudra P. Pradhan

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Econometric Modelling
- Lecture 2 - Structure of Econometric Modelling
- Lecture 3 - Univariate Econometric Modelling
- Lecture 4 - Bivariate Econometric Modelling
- Lecture 5 - Bivariate Econometric Modelling (Continued...)
- Lecture 6 - Probability
- Lecture 7 - Bivariate Econometric Modelling
- Lecture 8 - Bivariate Econometric Modelling (Continued...)
- Lecture 9 - Reliability BEM
- Lecture 10 - Reliability BEM (Continued...1)
- Lecture 11 - Reliability BEM (Continued...2)
- Lecture 12 - ANOVA for Bivariate Econometric Modelling
- Lecture 13 - Trivariate Econometric Modelling
- Lecture 14 - Trivariate Econometric Modelling (Continued...)
- Lecture 15 - Reliability of Trivariate Econometric Modelling
- Lecture 16 - Multivariate Econometric Modelling
- Lecture 17 - Multivariate Econometric Modelling (Continued...)
- Lecture 18 - Matrix Approach to Econometric Modelling
- Lecture 19 - Matrix Approach to Econometric Modelling (Continued...)
- Lecture 20 - Multicollinearity Problem
- Lecture 21 - Multicollinearity Problem (Continued...)
- Lecture 22 - Autocorrelation Problem
- Lecture 23 - Autocorrelation Problem (Continued...)
- Lecture 24 - Heteroscedasticity Problem
- Lecture 25 - Heteroscedasticity Problem (Continued...)
- Lecture 26 - Dummy Modelling
- Lecture 27 - Dummy Modelling (Continued...)
- Lecture 28 - LOGIT and PROBIT Model
- Lecture 29 - LOGIT and PROBIT Model (Continued...)

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- Lecture 30 - Panel Data Modelling
- Lecture 31 - Panel Data Modelling (Continued...)
- Lecture 32 - Simultaneous Equation Modelling
- Lecture 33 - Simultaneous Equation Modelling (Continued...)
- Lecture 34 - Structural Equation Modelling
- Lecture 35 - Structural Equation Modelling (Continued...)
- Lecture 36 - Time Series Modelling
- Lecture 37 - Time Series Modelling (Continued...)
- Lecture 38 - Unit Root
- Lecture 39 - Cointegration
- Lecture 40 - Concluding Remarks

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Organizational Behaviour

Subject Co-ordinator - Dr. Susmita Mukhopadhyay

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Understanding Organizational Behaviour
- Lecture 2 - Effectiveness in Organizations
- Lecture 3 - Social System and Organizational Culture
- Lecture 4 - Social System and Organizational Culture (Continued...)
- Lecture 5 - Individual differences and work behaviour
- Lecture 6 - Personality
- Lecture 7 - Personality (Continued...)
- Lecture 8 - Attitudes
- Lecture 9 - Attitudes (Continued...)
- Lecture 10 - Attitudes (Continued...)
- Lecture 11 - Perceptions and Attributions
- Lecture 12 - Perceptions and Attributions (Continued...)
- Lecture 13 - Motivation
- Lecture 14 - Motivation (Continued...)
- Lecture 15 - Job Design, Work and Motivation
- Lecture 16 - Job Design, Work and Motivation (Continued...)
- Lecture 17 - Evaluation, Feedback and Rewards
- Lecture 18 - Evaluation, Feedback and Rewards (Continued...)
- Lecture 19 - Managing Misbehaviour
- Lecture 20 - Stress
- Lecture 21 - Counseling
- Lecture 22 - Informal and Formal Groups
- Lecture 23 - Teams and Teambuilding
- Lecture 24 - Managing Conflict and Negotiation
- Lecture 25 - Managing Conflict and Negotiation (Continued...)
- Lecture 26 - Power and Politics
- Lecture 27 - Empowerment and Participation
- Lecture 28 - Assertive Behaviour and Transactional Analysis
- Lecture 29 - Communication

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- Lecture 30 - Communication (Continued...)
- Lecture 31 - Decision Making
- Lecture 32 - Decision Making (Continued...)
- Lecture 33 - Leadership
- Lecture 34 - Leadership (Continued...)
- Lecture 35 - Leadership (Continued...)
- Lecture 36 - Organizational structure and Design
- Lecture 37 - Organizational structure and Design (Continued...)
- Lecture 38 - Organizational structure and Design (Continued...)
- Lecture 39 - Change and Innovation
- Lecture 40 - Change and Innovation (Continued...)
- Lecture 41 - Organizational behaviour across cultures

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Security Analysis and Portfolio Management

Subject Co-ordinator - Dr. Jitendra Mahakud, Dr. Chandra Sekhar Mishra

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Investment Management
- Lecture 2 - Markets for Investment
- Lecture 3 - Risk and Return
- Lecture 4 - Risk and Return (Continued...)
- Lecture 5 - Organization and Function of Equity and Debt Markets
- Lecture 6 - Mutual Funds
- Lecture 7 - Market Efficiency - Concepts and forms of efficiency
- Lecture 8 - Testing Market Efficiency
- Lecture 9 - Financial Statement Analysis
- Lecture 10 - Financial Statement Analysis (Continued...)
- Lecture 11 - Valuation of Equity Shares - I
- Lecture 12 - Valuation of Equity Shares - II
- Lecture 13 - Economic Analysis - I
- Lecture 14 - Economic Analysis - II
- Lecture 15 - Industry Analysis - I
- Lecture 16 - Industry Analysis - II
- Lecture 17 - Company Analysis - I
- Lecture 18 - Company Analysis - II
- Lecture 19 - Technical Analysis - I
- Lecture 20 - Technical Analysis - II
- Lecture 21 - Introduction to Portfolio Management
- Lecture 22 - Introduction to Portfolio Management (Continued...)
- Lecture 23 - Capital Market Theory - I
- Lecture 24 - Capital Market Theory - II
- Lecture 25 - Arbitrage Pricing Theory
- Lecture 26 - Multifactor Pricing Model
- Lecture 27 - Markowitz Optimal Portfolio Selection Model
- Lecture 28 - Other Optimal Portfolio Selection Models
- Lecture 29 - Equity Portfolio Management Strategies - I

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Equity Portfolio Management Strategies - II
- Lecture 31 - Introduction to Bond Analysis
- Lecture 32 - Bond Pricing and Yield
- Lecture 33 - Interest Rate
- Lecture 34 - Bond Price Volatility
- Lecture 35 - Bond Portfolio Management Strategies - I
- Lecture 36 - Bond Portfolio Management Strategies - II
- Lecture 37 - Derivatives - I
- Lecture 38 - Derivatives - II
- Lecture 39 - Portfolio Performance Evaluation - I
- Lecture 40 - Portfolio Performance Evaluation - II

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Six Sigma

Subject Co-ordinator - Prof. Tapan P. Bagchi

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Concepts in Quality Management - I
- Lecture 2 - Concepts in Quality Management - II
- Lecture 3 - Concepts in Quality Management - III
- Lecture 4 - Initiating Six Sigma
- Lecture 5 - Review of Probability and Statistics - I
- Lecture 6 - Review of Probability and Statistics - II
- Lecture 7 - Review of Probability and Statistics - III
- Lecture 8 - Review of Probability and Statistics - IV
- Lecture 9 - QM Systems Overview
- Lecture 10 - Cost of Quality and TQM Tools
- Lecture 11 - QFD and ISO 9000
- Lecture 12 - QS 9000 and Awards
- Lecture 13 - Competing Through Service Quality
- Lecture 14 - Introduction to Project Management
- Lecture 15 - Project Life Cycle
- Lecture 16 - Critical Path Method
- Lecture 17 - Measurement System Analysis
- Lecture 18 - Acceptance Sampling
- Lecture 19 - Design of Sampling Plans
- Lecture 20 - MIL-STD-105E Sampling Plan
- Lecture 21 - Introduction to SPC
- Lecture 22 - Control Chart Examples
- Lecture 23 - Control Charts by Excel
- Lecture 24 - Process Capability
- Lecture 25 - Quality Function Deployment
- Lecture 26 - Design of Experiments - Overview
- Lecture 27 - Planning for DOE
- Lecture 28 - Factor Effect Calculations
- Lecture 29 - ANOVA in DOE

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Benchmarking in Six Sigma
- Lecture 31 - How to Benchmark
- Lecture 32 - Six Sigma in Supply Chains
- Lecture 33 - Taguchi Methods
- Lecture 34 - Robust Design
- Lecture 35 - The Journey to Six Sigma
- Lecture 36 - A Case Study of Defect Reduction
- Lecture 37 - DFM & Reliability
- Lecture 38 - Failure Modes & Effects Analysis (FMEA)
- Lecture 39 - Implementing Six Sigma
- Lecture 40 - Getting Results From Six Sigma

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - International Business Communication

Subject Co-ordinator - Prof. A. Malic

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Definitions & Concepts
- Lecture 3 - Communicative Competence - I
- Lecture 4 - Communicative Competence - II
- Lecture 5 - Communicative Competence - III
- Lecture 6 - Intercultural Communication - I
- Lecture 7 - Intercultural Communication - II
- Lecture 8 - Intercultural Communication - III
- Lecture 9 - Intercultural Communication - Thought and Speech
- Lecture 10 - Intercultural Communication - Thought and Speech (Continued...)
- Lecture 11 - Intercultural Communication
- Lecture 12 - Nonverbal Communication
- Lecture 13 - Barriers to Communication
- Lecture 14 - Barriers to Communication (Continued...)
- Lecture 15 - Barriers to Communication (Continued...) & Listening
- Lecture 16 - Listening (Continued...)
- Lecture 17 - Communication Rules
- Lecture 18 - Communication Style
- Lecture 19 - Interpersonal Communication
- Lecture 20 - Interpersonal Communication (Continued...)
- Lecture 21 - Relational Communication
- Lecture 22 - Relational Communication (Continued...)
- Lecture 23 - Organizational Communication
- Lecture 24 - Organizational Communication (Continued...)
- Lecture 25 - Collaboration
- Lecture 26 - Communication in Groups and Teams
- Lecture 27 - Communication in Groups and Teams (Continued...1)
- Lecture 28 - Communication in Groups and Teams (Continued...2)
- Lecture 29 - Persuasive Communication

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Persuasive Communication (Continued...)
- Lecture 31 - Negotiation and Conflict Management
- Lecture 32 - Negotiation and Conflict Management (Continued...)
- Lecture 33 - Leadership
- Lecture 34 - Written Communication in International Business
- Lecture 35 - Role of Technology in international Business Communication
- Lecture 36 - Moving to Another Culture
- Lecture 37 - Re-entry
- Lecture 38 - Crisis Communication
- Lecture 39 - Ethics in Business Communication
- Lecture 40 - Conclusion

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Consumer Behaviour

Subject Co-ordinator - Dr. Sangeeta Sahney

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to the Study of Consumer Behaviour
- Lecture 2 - Introduction to the Study of Consumer Behaviour (Continued...)
- Lecture 3 - Market Research and Consumer Behaviour
- Lecture 4 - Market Research and Consumer Behaviour (Continued...)
- Lecture 5 - Market Segmentation and Positioning
- Lecture 6 - Market Segmentation and Positioning (Continued...)
- Lecture 7 - The Consumer Decision Making Process
- Lecture 8 - The Consumer Decision Making Process (Continued...)
- Lecture 9 - Models of Consumers and Models of Consumer Behaviour
- Lecture 10 - Models of Consumers and Models of Consumer Behaviour (Continued...)
- Lecture 11 - Models of Consumers and Models of Consumer Behaviour (Continued...)
- Lecture 12 - Models of Consumers and Models of Consumer Behaviour (Continued...)
- Lecture 13 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement
- Lecture 14 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)
- Lecture 15 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)
- Lecture 16 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)
- Lecture 17 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)
- Lecture 18 - Consumer Learning
- Lecture 19 - Consumer Learning (Continued...)
- Lecture 20 - Consumer Learning (Continued...)
- Lecture 21 - Consumer Learning (Continued...)
- Lecture 22 - Personality, Self Concept and Self Image
- Lecture 23 - Personality, Self Concept and Self Image (Continued...)
- Lecture 24 - Consumer Perception, Risk and Imagery
- Lecture 25 - Consumer Perception, Risk and Imagery (Continued...)
- Lecture 26 - Consumer Perception, Risk and Imagery (Continued...)
- Lecture 27 - Consumer Attitudes
- Lecture 28 - Consumer Attitudes (Continued...)
- Lecture 29 - Consumer Attitudes (Continued...)

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Consumer Communication
- Lecture 31 - Consumer Communication (Continued...)
- Lecture 32 - Consumer Groups and Reference Groups
- Lecture 33 - Family and Family Life Cycle
- Lecture 34 - Social Class and Mobility, Lifestyle Analysis
- Lecture 35 - Culture, Sub-Culture and Cross-Culture
- Lecture 36 - Culture, Sub-Culture and Cross-Culture (Continued...)
- Lecture 37 - Interpersonal Communication and Influence
- Lecture 38 - Opinion Leadership
- Lecture 39 - Diffusion of Innovation
- Lecture 40 - Diffusion of Innovation (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - International Finance

Subject Co-ordinator - Dr. Arun K. Misra

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - International Financial Environment
- Lecture 2 - International Financial Transactions
- Lecture 3 - Gold Standard
- Lecture 4 - Purchasing Power Parity
- Lecture 5 - Floating and Fixed Exchange Rate Regimes
- Lecture 6 - Currency Boards and Currency Basket Systems
- Lecture 7 - Features of Foreign Exchange Market
- Lecture 8 - Exchange Rate Arithmetic
- Lecture 9 - Understanding Merchant Rates
- Lecture 10 - Foreign Exchange Forward Contracts
- Lecture 11 - Value at Risk for Foreign Exchange Market
- Lecture 12 - International Parity Conditions and Movement Exchange Rate
- Lecture 13 - Exchange Rate Determination and Forecasting
- Lecture 14 - Development of Foreign Exchange Market in India
- Lecture 15 - Foreign Exchange Exposures
- Lecture 16 - Transaction Exposure Management
- Lecture 17 - Foreign Exchange Futures Market for Transaction Exposure Management
- Lecture 18 - Foreign Currency Options
- Lecture 19 - Interest Rate Swaps
- Lecture 20 - Currency Swaps
- Lecture 21 - Operating Exposure Assessment
- Lecture 22 - Operating Exposure Management
- Lecture 23 - International Capital Structure and Capital Assets Pricing Model
- Lecture 24 - International Capital Budgeting
- Lecture 25 - Evaluation of Foreign Direct Investment
- Lecture 26 - Cross Listing of Shares
- Lecture 27 - International Financial Integration
- Lecture 28 - World Trade Organisation
- Lecture 29 - India's Forex Reserves Composition and Determinants of Optimum Reserves

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Movement of Exchange Rates in India
- Lecture 31 - International Trade Theory
- Lecture 32 - International Bond Market
- Lecture 33 - India's Foreign Trade - Direction and Composition
- Lecture 34 - Financial Stability
- Lecture 35 - Test-1
- Lecture 36 - Money and Forex Market Interaction
- Lecture 37 - Test-2
- Lecture 38 - Characteristics of Indian Foreign Exchange Market
- Lecture 39 - Test-3
- Lecture 40 - Test-4

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Applied Multivariate Statistical Modeling

Subject Co-ordinator - Dr. J. Maiti

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to multivariate statistical modeling
- Lecture 2 - Introduction to multivariate statistical modeling (Continued...)
- Lecture 3 - Univariate descriptive statistics
- Lecture 4 - Sampling distribution
- Lecture 5 - Estimation
- Lecture 6 - Estimation (Continued...)
- Lecture 7 - Hypothesis testing
- Lecture 8 - Multivariate descriptive statistics
- Lecture 9 - Multivariate descriptive statistics (Continued...)
- Lecture 10 - Multivariate normal distribution
- Lecture 11 - Multivariate normal distribution (Continued...)
- Lecture 12 - Multivariate Inferential Statistics
- Lecture 13 - Multivariate Inferential Statistics (Continued...)
- Lecture 14 - ANOVA (Analysis of Variance)
- Lecture 15 - Analysis of Variance (Continued...)
- Lecture 16 - Multivariate Analysis of Variance (MANOVA)
- Lecture 17 - MANOVA (Continued...)
- Lecture 18 - Tutorial - ANOVA
- Lecture 19 - Tutorial ANOVA (Continued...)
- Lecture 20 - MANOVA - Case Study
- Lecture 21 - Multiple Regression $\hat{\beta}$ Introduction
- Lecture 22 - MLR - Sampling distribution of regression coefficients
- Lecture 23 - MLR - Model adequacy tests
- Lecture 24 - MLR - Test of assumptions
- Lecture 25 - MLR - Model diagnostics
- Lecture 26 - MLR - Case Study
- Lecture 27 - Multivariate Linear Regression
- Lecture 28 - Multivariate Linear Regression - Estimation
- Lecture 29 - Multivariate Linear Regression - Model Adequacy tests

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Principal Component Analysis (PCA)
- Lecture 31 - PCA - Model Adequacy & Interpretation
- Lecture 32 - Regression Modeling using SPSS
- Lecture 33 - Factor Analysis
- Lecture 34 - Factor Analysis - Estimation & Model Adequacy testing
- Lecture 35 - Factor Analysis - Model Adequacy, rotation, factor scores & case study
- Lecture 36 - Cluster Analysis
- Lecture 37 - Cluster Analysis (Continued...)
- Lecture 38 - Introduction to Structural Equation Modeling (SEM)
- Lecture 39 - SEM - Measurement Model
- Lecture 40 - SEM - Structural Model
- Lecture 41 - Correspondence Analysis
- Lecture 42 - Correspondence Analysis (Continued...)

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Principles of Human Resource Management

Subject Co-ordinator - Prof. A Malik

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to HRM
- Lecture 2 - Job Analysis and Design
- Lecture 3 - Employee testing and selection
- Lecture 4 - Performance appraisal
- Lecture 5 - Performance evaluation and feedback
- Lecture 6 - The Training process
- Lecture 7 - General and Specific Training and Evaluation of Training
- Lecture 8 - Career Management and planning
- Lecture 9 - Career Development
- Lecture 10 - Compensation
- Lecture 11 - Pay for performance systems
- Lecture 12 - Pay and Reward systems
- Lecture 13 - Benefits
- Lecture 14 - Separation and Administration of Benefits
- Lecture 15 - Business Ethics
- Lecture 16 - Ethical Aspects of HRM Activities
- Lecture 17 - Employee Health
- Lecture 18 - Employee Wellbeing in the Workplace
- Lecture 19 - Organized Labor
- Lecture 20 - Managing the Labor Relations Process
- Lecture 21 - International HRM
- Lecture 22 - Global Employment Law, Industrial Relations and International Ethics
- Lecture 23 - Challenges to International HRM
- Lecture 24 - Strategic HRM
- Lecture 25 - Multilevel Model of Strategic HRM
- Lecture 26 - Strategic HRM in a Networked World
- Lecture 27 - Sustainable HRM
- Lecture 28 - HR Measurement and Accountability
- Lecture 29 - Types of Score Cards

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Discipline in Organizations
- Lecture 31 - Dealing with Difficult Employees
- Lecture 32 - Using HRM to Prevent the Need for Discipline

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Commodity Derivatives and Risk Management

Subject Co-ordinator - Dr. Prabina Rajib

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Commodity Derivatives and Risk Management
- Lecture 2 - Introduction to Commodity Derivatives and Risk Management (Continued...)
- Lecture 3 - Futures Contract Specifications
- Lecture 4 - Futures Contract Specifications (Continued...)
- Lecture 5 - Futures Contract - Mark-to-Market Margin
- Lecture 6 - Commodity Options and Commodity Spreads
- Lecture 7 - Pricing and Valuations of Futures Contract
- Lecture 8 - Pricing and Valuations of Futures Contract (Continued...)
- Lecture 9 - Convenience Field, Contango-Backwardation
- Lecture 10 - Commodity Basic Risk - Part I
- Lecture 11 - Commodity Basic Risk - Part II
- Lecture 12 - Minimum Variance Hedge Ratio - Part I
- Lecture 13 - Minimum Variance Hedge Ratio - Part II
- Lecture 14 - Commodity Indexes - Part I
- Lecture 15 - Commodity Indexes - Part II
- Lecture 16 - Agri-Commodity Price Risk Management - Part I
- Lecture 17 - Agri-Commodity Price Risk Management - Part II
- Lecture 18 - Seasonality in Agri-Commodity, Contango and Backwardation - Part I
- Lecture 19 - Seasonality in Agri-Commodity, Contango and Backwardation - Part II
- Lecture 20 - Commodity Prices Determination - Part I
- Lecture 21 - Commodity Prices Determination - Part II
- Lecture 22 - Crude Oil Derivatives - Part I
- Lecture 23 - Crude Oil Price Determination
- Lecture 24 - Spot-Futures Relationship in Crude Oil - Part I
- Lecture 25 - Spot-Futures Relationship in Crude Oil - Part II
- Lecture 26 - Hedging of Crude Oil and Refined Product Price Risk - Part I
- Lecture 27 - Hedging of Crude Oil and Refined Product Price Risk - Part II
- Lecture 28 - Introduction to Gold and Gold Derivatives
- Lecture 29 - LBMA, Gold Spot Price and Gold Derivatives

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- Lecture 30 - OTC Contracts on Gold and Gold Dehedge
- Lecture 31 - Spot Trading of Electricity in India - Part I
- Lecture 32 - Spot Trading of Electricity in India - Part II
- Lecture 33 - Weather Derivatives - Part I
- Lecture 34 - Weather Derivatives - Part II
- Lecture 35 - Introduction to Carbon Credit Market
- Lecture 36 - Carbon Derivatives
- Lecture 37 - Physical Market for Freight, Freight Exchanges, Freight Indexes
- Lecture 38 - Hedging Freight rate Risk with Freight Rate Derivatives
- Lecture 39 - Metal Derivatives and London Metal Exchange (LME)
- Lecture 40 - Real Estate Derivatives

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Strategic Communication for Sustainable Development

Subject Co-ordinator - Prof. A Malik

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Models for Public Participation in Sustainable Development
- Lecture 3 - Role of Communication in Sustainable Development
- Lecture 4 - Sustainability Communication
- Lecture 5 - Approaches to Sustainability Communication
- Lecture 6 - Approaches to Sustainability Communication
- Lecture 7 - Sociological Perspectives on Sustainability Communication
- Lecture 8 - Psychological Perspectives on Sustainability Communication
- Lecture 9 - Psychological Perspectives on Sustainability Communication (Continued...)
- Lecture 10 - Steyn and Puth's Model for Communication Strategy
- Lecture 11 - Application of Steyn and Puth's Model to Development
- Lecture 12 - Tools of Strategic Communication for Sustainable Development
- Lecture 13 - Role of Strategic Communication for Sustainable Development
- Lecture 14 - Role of Stakeholders in Strategic Communication for Sustainable Development
- Lecture 15 - Systems Approach to Identifying Decisive Information
- Lecture 16 - Adapting CSR Communication Strategies to Sustainable Development
- Lecture 17 - Strategic Conversations
- Lecture 18 - Creating a Strategic Communication Plan
- Lecture 19 - Communication for Behavioral Impact (COMBI) for Sustainable Development
- Lecture 20 - Media and Sustainability Communication
- Lecture 21 - ICTs in Sustainable Development
- Lecture 22 - Community Informatics
- Lecture 23 - Challenges to the use of ICTs in Sustainable Development Efforts
- Lecture 24 - Wrap up and Conclusion

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Infrastructure Finance

Subject Co-ordinator - Dr. A. Thillai Rajan

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Overview on Infrastructure Financing Sources
- Lecture 3 - Basics of Financial Management - Part-1
- Lecture 4 - Basics of Financial Management - Part-2
- Lecture 5 - Basics of Financial Management - Part-3
- Lecture 6 - Basics of Financial Management - Part-4
- Lecture 7 - Analysis of company Performance - Part-1
- Lecture 8 - Analysis of company Performance - Part-2
- Lecture 9 - Analysis of Project Viability Time value of money
- Lecture 10 - Analysis of Project Viability Cost of Capital
- Lecture 11 - Analysis of Project Viability Capital Budgeting Techniques - I
- Lecture 12 - Analysis of Project Viability Capital Budgeting Guidelines - II
- Lecture 13 - Analysis of Project Viability Capital Budgeting Guidelines - III
- Lecture 14 - Analysis of Project Viability Capital Budgeting Guidelines - IV
- Lecture 15 - Overview and introduction to project finance
- Lecture 16 - Project Financing Attributes and Motivations - I
- Lecture 17 - Project Financing Attributes and Motivations - II
- Lecture 18 - Project Finance Markets - I
- Lecture 19 - Project Finance Markets - II
- Lecture 20 - Project Finance Markets - III
- Lecture 21 - Project Finance Markets Mezzanine / Sub-ordinated Debt
- Lecture 22 - Project Finance Markets - Type of Debt and Leasing
- Lecture 23 - Project Finance Markets - Financial Intermediation
- Lecture 24 - Project Finance Markets - Loan Refinancing
- Lecture 25 - Project Finance Markets - Project Bonds - I
- Lecture 26 - Project Finance Markets - Project Bonds - II
- Lecture 27 - Public Private Partnerships
- Lecture 28 - Risk Management - I
- Lecture 29 - Risk Management - II

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Risk Management - III
- Lecture 31 - Risk Management - Market Risks
- Lecture 32 - Risk Management - Country / Political risks - I
- Lecture 33 - Risk Management - Country / Political risks - II
- Lecture 34 - Risk Management - Country / Political risks - III
- Lecture 35 - Risk Management - Country / Political risks - IV
- Lecture 36 - Context of infrastructure development - I
- Lecture 37 - Context of infrastructure development - II
- Lecture 38 - Context of infrastructure development - III
- Lecture 39 - Context of infrastructure development - IV
- Lecture 40 - Context of infrastructure development - V

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Manufacturing Systems Management

Subject Co-ordinator - Prof. G. Srinivasan

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Manufacturing Systems Management
- Lecture 2 - Different types of Manufacturing Systems
- Lecture 3 - Introduction to Cellular Manufacturing
- Lecture 4 - Cellular Manufacturing Applications, Production Flow Analysis
- Lecture 5 - Production Flow Analysis
- Lecture 6 - Cellular Manufacturing - Unidirectional flow, Capacity Planning, Layout
- Lecture 7 - Exercise on Production Flow Analysis
- Lecture 8 - Rank Order Clustering, Similarity Coefficient based algorithm
- Lecture 9 - Similarity Coefficient based clustering algorithm
- Lecture 10 - Hierarchical and Non hierarchical clustering algorithms
- Lecture 11 - Optimization based algorithms
- Lecture 12 - Optimization based algorithms, Assignment based algorithm
- Lecture 13 - Assignment model, Algorithm considering sequence of visit of machines
- Lecture 14 - Algorithm considering sequence of visit of machines
- Lecture 15 - Algorithm considering cell load data, alternate process plans
- Lecture 16 - Reducing Intercell moves
- Lecture 17 - Part subcontracting, Incremental cell formation
- Lecture 18 - Product based cells
- Lecture 19 - Branching algorithm for product based cells, Operator and task assignment
- Lecture 20 - Operator and task assignment
- Lecture 21 - Operator and task assignment continued
- Lecture 22 - Static and dynamic Operator allocation, Multiple products and incremental cells
- Lecture 23 - Cell scheduling and sequencing
- Lecture 24 - Cell scheduling and sequencing continued
- Lecture 25 - Single piece transportation
- Lecture 26 - Cell Layout, Introduction to Just-in-time manufacturing
- Lecture 27 - Cell control and JIT
- Lecture 28 - Basic elements of JIT, Kanban systems
- Lecture 29 - Role of basic elements, Critical success factors

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Models in JIT
- Lecture 31 - Models in JIT continued
- Lecture 32 - CONWIP, Introduction to synchronous manufacturing
- Lecture 33 - Theory of constraints, Product mix problem
- Lecture 34 - Statistical Fluctuations, Random events, principles of SM
- Lecture 35 - Scheduling in SM
- Lecture 36 - Drum Buffer Rope system
- Lecture 37 - Flexible Manufacturing System, Part selection problem
- Lecture 38 - FMS Loading problem
- Lecture 39 - FMS Loading, multiple batches and changeover times
- Lecture 40 - FMS Loading and scheduling, Summary of the course contents

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Operations and Supply Chain Management

Subject Co-ordinator - Prof. G. Srinivasan

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction - (Challenges, Methodologies)
- Lecture 2 - Forecasting - Time series models - Simple Exponential smoothing
- Lecture 3 - Forecasting - Linear Models, Regression, Holt's, seasonality
- Lecture 4 - Forecasting - Winter's model, causal models, Goodness of forecast, Aggregate Planning, Tabular
- Lecture 5 - Aggregate Planning, Tabular method, Linear Programming
- Lecture 6 - Aggregate Planning, Transportation model
- Lecture 7 - Aggregate Planning, Dynamic Programming, backordering
- Lecture 8 - Aggregate Planning, Quadratic model, Demand and capacity planning
- Lecture 9 - Inventory Models - Costs, EOQ model
- Lecture 10 - Inventory - EOQ model graphs, with backordering
- Lecture 11 - Inventory - Models for all quantity and marginal quantity Discount
- Lecture 12 - Multiple Quantity Discount, Multiple item inventory - Constraint on numbers of orders
- Lecture 13 - Multiple item inventory - Constraint on money value, space, equal number of orders
- Lecture 14 - Multiple item inventory - combining orders, production consumption model
- Lecture 15 - Inventory - Production consumption model with backordering, Economic lot scheduling problem
- Lecture 16 - Economic lot scheduling problem, Supply Chain inventory
- Lecture 17 - Lot sizing
- Lecture 18 - Lot sizing - heuristics
- Lecture 19 - Disaggregation
- Lecture 20 - Disaggregation - time varying demand, Safety stock - ROL for discrete demand distribution
- Lecture 21 - Safety stock - ROL for normal distribution of lead time demand
- Lecture 22 - Integrated model, ROL for normal distribution of LTD and given mean
- Lecture 23 - Safety stock reduction - delayed Product differentiation, substitution. MOM
- Lecture 24 - Sequencing and scheduling - Assumptions, objectives and shop settings
- Lecture 25 - Single machine sequencing. Two machine flow shop - Johnson's algorithm
- Lecture 26 - Flow shop scheduling - Three machines, Johnson's algorithm and Branch and bound algorithm
- Lecture 27 - Flow shop scheduling - heuristics - Palmer, Campbell Dudek Smith algorithm
- Lecture 28 - Job shop scheduling - Gantt chart, Different dispatching rules
- Lecture 29 - Job shop scheduling - Shifting bottleneck heuristic

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- Lecture 30 - Job shop scheduling - Shifting bottleneck heuristic. Line Balancing
- Lecture 31 - Line Balancing
- Lecture 32 - Location problems - p median problem, Fixed charge problem
- Lecture 33 - Location allocation problems in supply chain. Layout
- Lecture 34 - Quantitative models for layout, Summary
- Lecture 35 - Introduction to Supply Chain Management
- Lecture 36 - Location Problems
- Lecture 37 - Transportation and Distribution Models
- Lecture 38 - Transportation and Distribution Models(continued)
- Lecture 39 - Bin Packing and Travelling Salesman Problems
- Lecture 40 - Vehicle Routeing Problems
- Lecture 41 - Value of Information

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Business Analysis for Engineers

Subject Co-ordinator - Dr. S. Vaidhyasubramaniam

Co-ordinating Institute - SASTRA University

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Business Analysis for Engineers
- Lecture 2 - Introduction to Accounting
- Lecture 3 - Accounting Principles - 1
- Lecture 4 - Balance Sheet Fundamentals
- Lecture 5 - Balance Sheet Fundamentals
- Lecture 6 - Accounting Principles - 2
- Lecture 7 - Introduction to Income Statement & Double Entry
- Lecture 8 - Double Entry Examples - 1
- Lecture 9 - Double Entry Examples - 2
- Lecture 10 - Preparation of Financial Statement
- Lecture 11 - Cash Flow Statement - 1
- Lecture 12 - Cash Flow Statement - 2
- Lecture 13 - Special Accounts Illustrations
- Lecture 14 - Final Illustrative Example
- Lecture 15 - Summary of Financial Accounting
- Lecture 16 - Introduction to Management Accounting & Behaviour of Cost
- Lecture 17 - Cost-Volume Relationship
- Lecture 18 - Cost-Objects & Variance
- Lecture 19 - Labour & Over Heads Variance Analysis
- Lecture 20 - Cash Conversion Cycle
- Lecture 21 - Inventory Management
- Lecture 22 - What is Strategy?
- Lecture 23 - Porter's Diamond Model
- Lecture 24 - Industry Analysis
- Lecture 25 - Industry Analysis & Sources of Strategy
- Lecture 26 - The Need for Value
- Lecture 27 - Value Chain Analysis
- Lecture 28 - Corporate Portfolio Analysis
- Lecture 29 - External & Internal Environ Analysis

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Models for Strategy, Ansoff matrix
- Lecture 31 - Porter's Generic Strategy
- Lecture 32 - Prahlad's Core Competency
- Lecture 33 - Case study to understand strategy
- Lecture 34 - Case study to understand strategy
- Lecture 35 - Blue ocean and conclusion
- Lecture 36 - Introduction to Economics
- Lecture 37 - Introduction to GDP
- Lecture 38 - Supply vs Demand
- Lecture 39 - Price & Income Elasticity and Utility
- Lecture 40 - Macroeconomic Variables
- Lecture 41 - Fiscal & Monetary Policy
- Lecture 42 - Union Budget & Conclusion

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Introduction to Operations Research

Subject Co-ordinator - Prof. G. Srinivasan

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Linear Programming Introduction and formulations - Product Mix problem and Notations
- Lecture 2 - Linear Programming Introduction and formulations - Manpower and Production planning formulations
- Lecture 3 - Linear Programming Introduction and formulations - Media selection problem and Bicycle problem
- Lecture 4 - Linear Programming Introduction and formulations - Caterer problem
- Lecture 5 - Linear Programming Introduction and formulations - Maximum flow and bin packing problems
- Lecture 6 - Graphical and Algebraic methods - Graphical method (maximization)
- Lecture 7 - Graphical and Algebraic methods - Graphical method (minimization)
- Lecture 8 - Graphical and Algebraic methods - Algebraic method (maximization)
- Lecture 9 - Graphical and Algebraic methods - Algebraic method (minimization)
- Lecture 10 - Graphical and Algebraic methods - Comparing graphical and algebraic methods
- Lecture 11 - Simplex Algorithm - Algebraic form of simplex algorithm
- Lecture 12 - Simplex Algorithm - Tabular form of simplex (maximization)
- Lecture 13 - Simplex Algorithm - Tabular form (minimization)
- Lecture 14 - Simplex Algorithm - Unboundedness
- Lecture 15 - Simplex Algorithm - Infeasibility
- Lecture 16 - Dual - Motivation to the dual
- Lecture 17 - Dual - Writing the dual for a general LP
- Lecture 18 - Dual - Writing the dual for a general LP (Continued...)
- Lecture 19 - Dual - Duality theorems
- Lecture 20 - Dual - Complimentary slackness theorem
- Lecture 21 - Primal dual relationships - Dual solution using complimentary slackness
- Lecture 22 - Primal dual relationships - Dual solution from simplex table; economic interpretation of dual
- Lecture 23 - Primal dual relationships - Economic Interpretation of the dual; Dual Simplex algorithm
- Lecture 24 - Primal dual relationships - Solving LPs with mixed type of constraints
- Lecture 25 - Primal dual relationships - Matrix method for LP problems
- Lecture 26 - Introducing the transportation problem
- Lecture 27 - North West corner Rule and minimum cost method
- Lecture 28 - Penalty cost method
- Lecture 29 - Stepping stone method and Modified Distribution method

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - MODI method; Dual of the transportation problem and the optimality of the MODI method
- Lecture 31 - Introducing the Assignment problem
- Lecture 32 - Solving the Assignment problem
- Lecture 33 - Hungarian algorithm; Alternate optimum
- Lecture 34 - Unequal number of rows and columns; Dual of the assignment problem
- Lecture 35 - Optimality of the Hungarian algorithm
- Lecture 36 - Setting up the problem and solving simple LP problems
- Lecture 37 - Unboundedness and infeasibility
- Lecture 38 - Solving other formulations
- Lecture 39 - Solving a transportation problem
- Lecture 40 - Solving an assignment problem

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Introduction to Data Analytics

Subject Co-ordinator - Dr. Nandan Sudarsanam, Dr. Balaraman Ravindran

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Course Overview
- Lecture 2 - Course Overview (Continued...)
- Lecture 3 - Descriptive Statistics - Graphical Approaches
- Lecture 4 - Descriptive Statistics - Measures of Central Tendency
- Lecture 5 - Descriptive Statistics - Measures of Dispersion
- Lecture 6 - Random Variables and Probability Distributions
- Lecture 7 - Probability Distributions (Continued...)
- Lecture 8 - Probability Distributions (Continued...)
- Lecture 9 - Inferential Statistics - Motivation
- Lecture 10 - Inferential Statistics - Single sample tests
- Lecture 11 - Two Sample tests
- Lecture 12 - Type 1 and Type 2 Errors
- Lecture 13 - Confidence Intervals
- Lecture 14 - ANOVA and Test of Independence
- Lecture 15 - Short Introduction to Regression
- Lecture 16 - Introduction to Machine Learning
- Lecture 17 - Supervised Learning
- Lecture 18 - Unsupervised Learning
- Lecture 19 - Ordinary Least Squares Regression
- Lecture 20 - Simple and Multiple Regression in Excel and Matlab
- Lecture 21 - Regularization/ Coefficients Shrinkage
- Lecture 22 - Data Modelling and Algorithmic Modelling Approaches
- Lecture 23 - Logistic Regression
- Lecture 24 - Training a Logistic Regression Classifier
- Lecture 25 - Classification and Regression Trees
- Lecture 26 - Classification and Regression Trees (Continued...)
- Lecture 27 - Bias Variance Dichotomy
- Lecture 28 - Model Assessment and Selection
- Lecture 29 - Support Vector Machines

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- Lecture 30 - Support Vector Machines (Continued...)
- Lecture 31 - Support Vector Machines for Non Linearly Separable Data
- Lecture 32 - Support Vector Machines and Kernel Transformations
- Lecture 33 - Ensemble Methods and Random Forests
- Lecture 34 - Artificial Neural Networks
- Lecture 35 - Artificial Neural Networks (Continued...)
- Lecture 36 - Deep Learning
- Lecture 37 - Associative Rule Mining
- Lecture 38 - Association Rule Mining (Continued...)
- Lecture 39 - Big Data - A small introduction
- Lecture 40 - Big Data - A small introduction (Continued...)
- Lecture 41 - Clustering Analysis
- Lecture 42 - Clustering Analysis (Continued...)
- Lecture 43 - Introduction to Experimentation and Active Learning
- Lecture 44 - Introduction to Experimentation and Active Learning (Continued...)
- Lecture 45 - An Introduction to Online Learning - Reinforcement Learning
- Lecture 46 - An Introduction to Online Learning - Reinforcement Learning (Continued...)
- Lecture 47 - Summary + Insights into the Final Exam

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Introduction to Data analytics

Subject Co-ordinator - Dr. Nandan Sudarsanam, Dr. Balaraman Ravindran

Co-ordinating Institute - IIT - Madras

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

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- Lecture 42 - Clustering Analysis (Continued...)
- Lecture 43 - Introduction to Experimentation and Active Learning
- Lecture 44 - Introduction to Experimentation and Active Learning (Continued...)
- Lecture 45 - An Introduction to Online Learning - Reinforcement Learning
- Lecture 46 - An Introduction to Online Learning - Reinforcement Learning (Continued...)
- Lecture 47 - Summary - Insights into the Final Exam
- Lecture 48 - Tutorial on Weka
- Lecture 49 - Tutorial on Decision Trees

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Strategic Management

Subject Co-ordinator - Prof. R. Srinivasan

Co-ordinating Institute - IISc - Bangalore

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Strategic Management

Lecture 2 - Concept of Corporate Strategy

Lecture 3 - Strategic Management Process - 1

Lecture 4 - Strategic Management Process - 2

Lecture 5 - The 7-S Framework

Lecture 6 - Corporate Policy and Planning in India

Lecture 7 - Board of Directors - Role and Functions

Lecture 8 - Board of Directors - Role and Functions, Top Management - Role and Skills, Board Functioning - In

Lecture 9 - Board Functioning - Indian Context and Environmental Scanning

Lecture 10 - Environmental Scanning and Industry Analysis

Lecture 11 - The synthesis of External Factors and External Factors Analysis Summary (EFAS)

Lecture 12 - Internal Corporate Analysis and Impact Matrix

Lecture 13 - Value Chain Analysis

Lecture 14 - Synthesis of Internal Factors - 1

Lecture 15 - Synthesis of Internal Factors - 2

Lecture 16 - Internal Factors Analysis Summary (IFAS) and Case Study - 1

Lecture 17 - Case Analysis

Lecture 18 - Key Financial Ratios

Lecture 19 - Case Analysis - 2 and SFAS Matrix

Lecture 20 - Business Strategy

Lecture 21 - Corporate Strategy - 1

Lecture 22 - Corporate Strategy - 2

Lecture 23 - Corporate Strategy - 3 and Functional Strategy

Lecture 24 - Functional Strategy - 1

Lecture 25 - Functional Strategy - 2

Lecture 26 - Functional Strategy - 3 and Strategic Choice

Lecture 27 - Strategy Implementation - 1

Lecture 28 - Strategy Implementation - 2

Lecture 29 - Evaluation and Control

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NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

- Lecture 30 - Strategic Information Systems - 1
- Lecture 31 - Strategic Information Systems - 2
- Lecture 32 - Other Strategic Issues - 1
- Lecture 33 - Other Strategic Issues - 2
- Lecture 34 - Small and Medium Enterprises
- Lecture 35 - Non- Profit Organizations
- Lecture 36 - Summary - 1
- Lecture 37 - Summary - 2

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Global Supply Chain Management

Subject Co-ordinator - Prof. N. Viswanadham

Co-ordinating Institute - IISc - Bangalore

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Global Supply Chain Networks Part - 1
Lecture 2 - Introduction to Global Supply Chain Networks Part - 2
Lecture 3 - Zara - fast fashion
Lecture 4 - The Supply Chain Eco-System Framework
Lecture 5 - Supply Chain Eco-System Framework
Lecture 6 - Supply Chain Eco-System Framework
Lecture 7 - Metro Cash and Carry
Lecture 8 - Performance Analysis
Lecture 9 - Supply Chain Risk - Part-1
Lecture 10 - Supply Chain Risk - Part-2
Lecture 11 - Supply Chain Risk - Part-3
Lecture 12 - Mattel Toy Recalls and Supply Chain Management
Lecture 13 - Innovation in Emerging markets
Lecture 14 - Innovations in Supply Chain Ecosystem
Lecture 15 - Indian Telecom and Bharti Airtel
Lecture 16 - CEMEX - Part-1
Lecture 17 - CEMEX - Part-2
Lecture 18 - Governance
Lecture 19 - Governance of networked organizations
Lecture 20 - The Orchestration Governance Model
Lecture 21 - Orchestration-Examples
Lecture 22 - Li & Fung - Part-1
Lecture 23 - Li & Fung - Part-2
Lecture 24 - Supply Chain Design - Part-1
Lecture 25 - Supply Chain Design - Part-2
Lecture 26 - Green supply chain design - Part-1
Lecture 27 - Green supply chain design - Part-2
Lecture 28 - Green Supply Chain Ecosystem Analysis
Lecture 29 - GRIP Framework

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- Lecture 30 - Location Selection
- Lecture 31 - Ecosystem Aware Location Analysis
- Lecture 32 - Food supply chain in India
- Lecture 33 - Food supply chain ecosystem - Grip frame work
- Lecture 34 - Food Security in India
- Lecture 35 - Smart Villages and Cities - Part-1
- Lecture 36 - Smart Villages and Cities - Part-2
- Lecture 37 - Overview of the Course
- Lecture 38 - How to use the Video lectures